

Website Project Survey

What is the desired URL (web address) of your new website and do you own it already?

Do you already have a company brand (logo, colour, typography, imagery etc) or would you like Yep design to create one for you?

If known, please detail each page of your website including the page title, a brief description of the content and any functionality required.

Do you need to update the website yourself or would you prefer if Yep design did the maintenance?

About how often will the website be updated?

Do you own photographs to use on the website? If not, do you need pictures taken and/or or are you happy to use stock imagery?

Please list the web addresses of as many competitor websites as possible.

Please list the web addresses of any websites you like the design of.

Who is the target audience? Describe a typical user in as much detail as possible.

What do you want the audience to do when they visit the website? (e.g. buy a product, sign up to a newsletter, use the contact form, etc)

When does the site need to go live and why is this date important?

Please detail any other information you think may be relevant.